



ALARM.COM™ services are provided with your **Promotional Certificate** at **no additional cost!**

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With Alarm.com you're always just a click away.
It's always on and protects the places that matter to you most.

Monitor Your Home or Business from Anywhere



Interactive Home Security Systems

A lot happens at a home or business while you're not there that doesn't require a police or fire department response. With Alarm.com, you can keep track of **all security system issues** that happen at your home or business: see when the kids get back from school, when the dog walker arrives, or make sure those tiny fingers stay out of the medicine and liquor cabinets. Alarm.com-enabled security systems will keep track of sensitive drawers and storage areas at your office, allow you to find out when the first employee arrives and when the last one leaves for the day. Just log in to our website from your Windows PC, MAC or mobile phone and you'll find detailed motion activity reports stored securely online for 60 days. With Alarm.com, you have complete control over security and what matters most to you.

Much More Than An Alarm



More Advanced Security and Sophisticated Alarm Notifications

Not only does an Alarm.com-enabled home security system cost about the same as traditional security systems, it offers a ton of amazing features your old alarm system could never dream of. Home security systems integrated with Alarm.com will keep you updated on anything you want to know about the security of your property while you're away with an email or text message alert when a specific sensor is activated. You can even check your home security system to look in on your pet by pulling up a **live video** feed of his/her favorite play area - indoors, outdoors and with night vision too. If you forget to arm your home security system when you leave in the morning, that's no problem either. Just send a command to your home system wirelessly through the web or via your **iPhone, BlackBerry or Android app**.

Introducing...

The **NEW** Alarm.com Android App



How a Wireless Alarm Works



No Wires, No Hassles

Unlike traditional security alarm systems, Alarm.com doesn't rely on the phone company, so it works in every home and business and can't be defeated by a burglar snipping the wire. These systems require no landline or Internet connection; instead, the signal from your security system travels wirelessly using a dedicated, encrypted and secure connection. When trouble strikes, it interacts with the central monitoring station faster than traditional security systems to send out an immediate response. Monitoring services are always bundled with your Alarm.com-enabled security system purchase through one of our authorized dealers - just one system to install, and one bill to pay.

About Alarm.com

Alarm.com is dedicated to delivering home and business security with the utmost in convenience, control and complete awareness for security system users. We do this by developing unparalleled solutions that leverage the latest wireless, web and mobile technologies, all built on Alarm.com's proven hosted services platform. [LEARN MORE.](#)



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[Top 5 Reasons to Adore Your Interactive Home Security System](#)

[Alarm.com's Top 5 Home Security Resolutions for ...](#)



Alarm.com's Top Five Home Security Resolutions to Adopt in 2011

Ring out your old expectations of security systems and ring in the new

Vienna, Virginia – January 5, 2011 – The approaching New Year is of course a time for resolutions, and one definitely worth keeping is making better use of your home security system – not only to deter criminals but also to more conveniently manage day-to-day activities at your home. To help consumers do just that, Alarm.com offers five [home security](#) resolutions for 2011:

1. Personalize your security

Write down desired benefits from your home security system. What kind of security events would you like to keep track of? Beyond simply protecting your home against robberies, maybe you'd like to know when there's activity in the basement or in a particular area of your house. Pick out places that matter to you and set up [motion sensors](#) to alert you of activity in those places. You can then receive [real-time text message or email notifications](#) of that activity and really know what's going on at home when you're not there.

2. Use your security system every day

Consistency is key to achieving many New Year's resolutions. There are various ways you can put your security system to use on a daily basis. Use free [home security mobile apps](#) for iPhone, BlackBerry, Android or other mobile devices to remotely control your security system while away from home. You can use the home security apps to make sure your system is armed (and if it's not, arm it remotely), see which doors are open at your house and view a searchable event history. Also, set up unique lock access codes for other visitors like cleaning crews, dog walkers or neighbors by using a security system with [home automation technology](#).

3. Focus on what's important

Look at the big picture. Is there something you're missing? Maybe you worry about kids being home alone. Utilize [video security cameras](#) to keep an eye on your home when you can't be there. You can even use [mobile security apps](#) to watch live and recorded video remotely to see who's coming up the driveway, for example. Or set up motion-triggered recordings through your home alarm system to see who's at the front door whenever it's opened.

4. Trust your home security system

Using a [wireless security system](#) that works through GSM cellular technology instead of a traditional landline connection ensures that even if the power goes out, your security system can still function and keep you aware of system activity. Wireless security systems also protect you against the vulnerability of phone line cuts (risks associated with broadband and telephone line-based security systems).

5. Manage your energy usage

Did you know that it's easy to control your energy management with your home security system? Have you thought about controlling your lights to give your home a lived-in look when you're working late? Or how about saving energy by adjusting your thermostats when you're traveling? Using an [energy management system](#) integrated with your home security system, you can easily control your lights and thermostats and make smarter energy decisions.

Using your security system every day, you'll realize the true value of safeguarding your home and family. Review your security resolutions often and use Alarm.com as a support team in achieving your home security goals.

About Alarm.com

Alarm.com Incorporated is the industry leading technology provider of interactive security solutions. Through advanced wireless monitoring and web-based services, Alarm.com helps protect and alert hundreds of thousands of residential and commercial customers throughout the United States and Canada. Alarm.com's products and services are offered exclusively through a network of over 1,500 licensed and authorized Security Dealers. Alarm.com's corporate headquarters is located in Vienna, VA. For more information, visit www.alarm.com

Protect the place that matters most

Your home is the most important place in the world, and you want to safeguard your family in every way possible. That's why we designed Alarm.com to be a better home security system in absolutely every way.

Yeah, my alarm can do that

What's most incredible about Alarm.com is that, in addition to superior wireless security, it offers you advanced mobile and web features your old-fashioned alarm could never dream of adding, all at a cost in line with traditional alarm systems.

What it does:

- ✓ Find out when the kids get back from school, or what time your teen got in last night.
- ✓ Receive instant notification if a medicine cabinet, gun cabinet, liquor cabinet or other dangerous area is opened unexpectedly.
- ✓ Add water sensors to your basement to detect a flood in time to prevent costly damage.
- ✓ See what time the housecleaners arrived and how long they stayed.
- ✓ Get an alert sent to your phone if the garage door is left open too long.
- ✓ Find out if your teenager spent the afternoon playing video games in the basement or upstairs (hopefully) doing homework.

You can easily place an activity sensor anywhere inside your home:

Front/Back Door	Refrigerator/Freezer	Garage Door
Teenager's Bedroom Window	Patio Door	Home Office Door
Pantry/Food Cabinet	Pool Gate	Cleaning Supply Cabinet
Tool Shed	Medicine Cabinet	Home Jewelry Box
Gun Cabinet	Safe/Legal Cabinet	Liquor Cabinet



Easy Web Access and Controls



Thermostat/HVAC Control



Send Commands From Your Phone



Live and Recorded Video



Wireless Signaling



For Your Business



How it works

Alarm.com is more advanced and more secure than a typical alarm system. It takes advantage of the same wireless technology used in mobile phones to protect your home — even if the phone line is cut or the Internet is interrupted, and for 24+ hours after a power failure.

Get an Alarm.com system today from any of our 1,400+ licensed security dealers in North America.

Free yourself from the keypad

If you're like most people, programming a security system using an alphanumeric keypad rivals only the VCR in terms of frustration and annoyance. On the other hand, an Alarm.com home monitoring system is intuitive enough to use the very first time you log on. That's right, it's easier and does a whole lot more because you control it right from your web browser. No more fussing with the keypad, beeps or error codes. Alarm.com makes controlling your home security as easy as surfing the web.

Alarmingly easy to use

You probably already use a computer to manage your bank account or to check the latest news. Alarm.com makes it just as easy to protect the place that matters most to you. We designed the website control panel so that you won't ever need to bother with the manual that came with your security system.

The first time you use an Alarm.com system, you'll be astonished by how much control you really have:



Stay connected wherever you go

Because Alarm.com works with just a web browser, you'll gain total control over your home security system from any web-enabled computer or mobile device. Check on your home while on vacation, arm or disarm the system remotely from the office, and send commands to your security system right from your cell phone.

Remote Monitoring and Control

- ✓ Arm and disarm your security system from any computer.
- ✓ View updated status reports and recent sensor activity.
- ✓ Monitor everyday activities, not just alarms.
- ✓ Add and manage multiple users—including the housekeeper, dog walker, babysitter, etc.
- ✓ Set up schedules and reminders to arm and disarm your system.
- ✓ Search activity history as far back as 60 days.

More Exclusive Features

- ✓ Customize notifications and alerts for any activity, and have them sent to anyone in your online address book.
- ✓ Watch live video feeds and recorded clips from your installed security cameras.
- ✓ Create website logins for multiple users and decide how much access to give them.
- ✓ Name your sensors so that they match your unique lifestyle.
- ✓ Keep track of important system events including power outages and floods.

Find other ways Alarm.com makes security simple, to fit your life:



Lights/Appliances control



Reports and Alerts
Wherever You Are



Live and Recorded Video



Wireless Signaling



emPower™



Mobile Apps for iPhone,
BlackBerry & Android
Devices

Your cell phone has never been so disarming

With Alarm.com, you can arm or disarm your home or business security system with just a touch of a mobile phone. In fact, Alarm.com mobile applications let you monitor and control your entire system from practically anywhere.* That includes any web-enabled cell phone or smartphone, including iPhone, BlackBerry and Google Android devices.



Check out more information:

[iPhone App](#)

[Android App](#)

Now Alarm.com Does Android

Enjoy anytime, anywhere access to your property with your Android device. Stay aware of activity and control security settings from the office, train, beach house or little league practice.

Learn more at [Alarm.com for Android](#) »

Android Devices

Compatible with any device running Android OS 1.6 or later

Security & Simplicity - There's an iPhone app for that

The Alarm.com app for iPhone and iPod touch works like a remote control for your system—whether you're sitting on the couch or relaxing on a beach thousands of miles away.

- ✓ Send commands to arm or disarm your system remotely.
- ✓ Watch live video and recorded clips from your security cameras.
- ✓ See which doors and windows are open.
- ✓ Search event history as far back as 60 days.

There's a whole lot more. Check out [Alarm.com for iPhone](#) »

iPhone & iPod touch

Compatible with iPhone and iPod touch with OS 2.2.1 or later

Berry Safe, Berry Cool

On the go? The Alarm.com BlackBerry app gives you a remarkable window into what goes on at your home or business while you're not there. Check in on your home while on vacation or a business trip, receive instant notifications of security events, and send commands right from your BlackBerry.

To install the Alarm.com BlackBerry app, open the web browser on your BlackBerry device and go to www.alarm.com/bbinstall. Follow the instructions to download the app.

BlackBerry

Compatible with the BlackBerry Curve, Pearl, Bold, and 8800 series devices with OS 4.2.1 or later

Your other phones, too

You don't need to own the latest smartphone to benefit from Alarm.com's remote access. As long as your phone has a web browser, you can sign into Alarm.com from anywhere using our cell phone-optimized website. It's designed to give you quick access to all of Alarm.com's useful features:

- ✓ Check current system and sensor status.
- ✓ Arm and disarm the system from anywhere.
- ✓ Watch live video and saved video clips.
- ✓ View recent system and sensor activity.

Sign in to Alarm.com from any compatible cell phone using our optimized mobile website: m.alarm.com

* Note: Functionality varies depending on your Alarm.com service plan.



Keep it cozy

With **emPower™** by Alarm.com, you can reduce your energy usage without sacrificing personal comfort when it comes to heating and cooling your home or business. It's easy to customize settings for each of your thermostats to fit your needs—whether you're keeping a comfortable temperature or looking for ways to save energy. **emPower** makes your thermostats smarter, and uses triggers like the time of day, day of week and the status of the security system to make your property run more efficiently.

Control the temperature with your mobile phone

emPower gives you greater awareness and control of your property's energy usage than ever before with anytime, anywhere access to your thermostats through web and mobile devices, and real-time alerts when a thermostat setting is changed or the temperature goes out of range. And, you'll never have to look at another painful instruction manual explaining how to program schedules into your thermostat again. You can easily control all of your thermostat settings through our user-friendly website and mobile apps.





emPower™
BY ALARM.COM

[Get emPower™ today >](#)



See other emPower™ features:



Lights



Locks

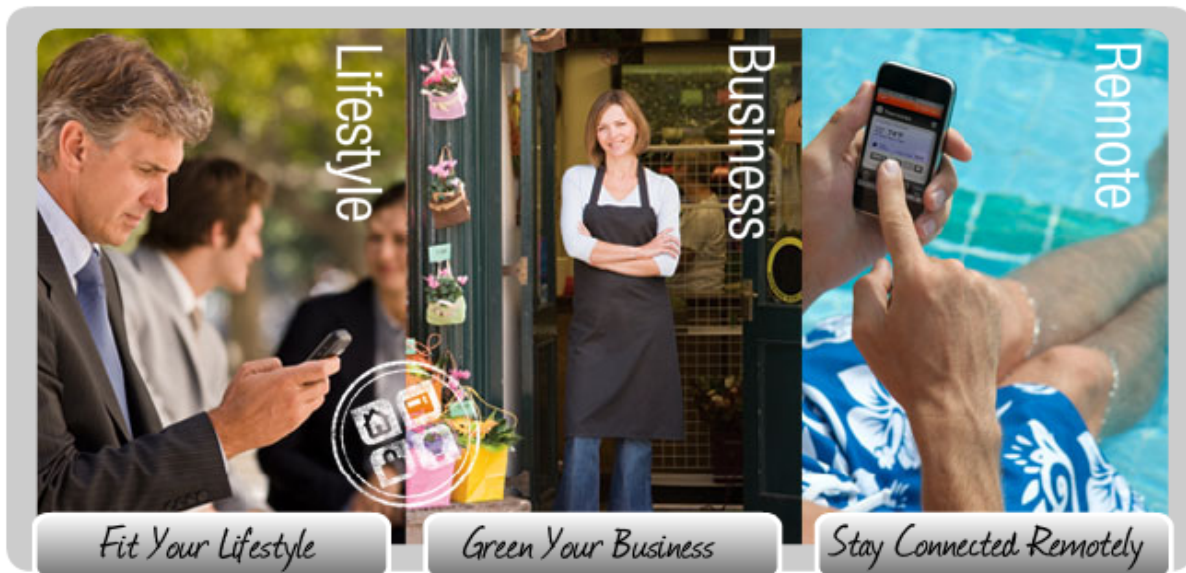
A single platform that isn't just for security

Alarm.com offers you **emPower™**, a feature-rich home automation and energy management solution built on our proven, interactive platform, allowing you to have complete remote control of the critical systems at your property with any web-enabled computer or mobile device. Now you can easily manage your **lights**, **locks** and **thermostat** settings from anywhere, at any time. With **emPower™**, you'll have the ability to easily monitor and adjust your energy consumption, and make smarter energy decisions with ease.



With emPower™, you can:

- ✓ Remotely lock your doors from the office, gym or anywhere in the world.
- ✓ Set your home to warm up or cool down automatically as part of your morning routine.
- ✓ Create automatic light schedules that can deter intruders and fit your personal lifestyle.
- ✓ Get real-time email and text message notifications when a lock or thermostat setting has changed.



emPower™ by Alarm.com enables you to easily monitor and control your:



Lights



Thermostats



Locks

Keep your green conscious clean!

Whether you're interested in **conserving energy** or having **more control** and insight into the activity in your home or business, **emPower** is the solution. [Get started with emPower today](#) for greater **convenience**, **control** and **peace of mind**.

Contact Jim for more information by e-mail: Info@LifeLineGESecurity.com