

Why Home Security Is So Important

The FBI reports that in America a burglary occurs every 10 seconds. A property crime occurs every 3 seconds.

Most American homes are full of valuable electronics and priceless family heirlooms. However, only 25% of these same homes have a security system. The vast majority of security system installations were done after a home had been broken into.

90% of police believe alarms deter burglary attempts. Interestingly enough, 90% of burglars interviewed said they would not attempt to break into a home with an electronic security system.

The numbers are overwhelming:

81% of residential burglaries occur through the first floor.

34% of burglars enter through the front door.

49% of all burglaries occur during the day.

38% of all assaults occur during a home invasion.

60% of all reported rapes occur during a home invasion.

WHY WAIT ANY LONGER WHEN WE ARE GIVING AWAY A FREE SYSTEM WITH FREE INSTALLATION!! ========>>

Specially Priced Security Package

\$799.00 (normally \$999.00)

See "Promotional Advertising Certificate" for a complimentary system



Simon XT is a full-featured home security platform that delivers years of dependable, secure protection.

It employs advanced wireless technology that eliminates the mess and expense of running wires to detectors and sensors. This allows quick and easy installation as well as flexible placement of Simon XT around the house.

Call (925) 687-0714 and see if you qualify for a FREE SYSTEM AND INSTALL.



Why is monitoring so important?

Your monitoring service is vitally important. It ensures that your home receives the maximum amount of protection possible. A security system that is not connected to monitoring services is nothing more than an expensive noisemaker, such as a standard smoke detector in your home. This type of system would not be able to contact our central station and notify the authorities in case of a burglary or a fire.

Our monitoring station and equipment are UL certified providing the highest level of service available. It takes our central station only seconds to respond once the alarm is triggered.

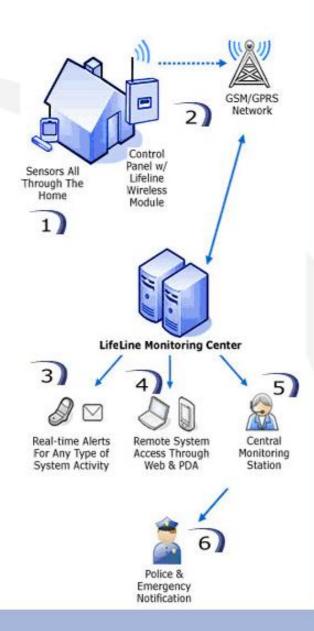
Two-Way Voice

Two-Way Voice is technology that allows you to communicate directly with our central station in the event of an emergency without having to use a telephone. Two-Way Voice is ideal for homes with seniors or people with medical or disability concerns. With Two-Way Voice, you are only a push button away via wrist or necklace pendant to a helpful voice at our monitoring station from anywhere in your home.

Cellular Monitoring

LifeLine Security and Automation offers cellular monitoring through our partner company <u>Alarm.com</u>. No phone line or internet connection needed. This eliminates the vulnerability of your phone or internet connection being cut or tampered with. <u>Alarm.com</u> gives you detailed, real time control of your security system via online and cell phone updates from anywhere.

ABOUT LIFELINE



















Simon XT

Arm/Disarm entire system from one main location. Includes Panic alarm, light control and garage door operation



SAW PIR Pet Immune Motion Sensor

Detects movement inside an enclosed structure using passive infrared detection.
Use in large rooms, narrow corridors, and stairwells while being small and unobtrusive.



Micro Multipurpose Crystal Panic Button

The Micro Multipurpose Crystal Panic Button is a water-resistant wireless device used for activating police, medical or auxiliary alarms.



ShatterPRO Glass Break

The glass break sensor is perfect for homes with big picture windows and for businesses with large storefront glass.



Carbon Monoxide Sensor

If dangerous concentrations of gas are present, the red indicator light of the CO Alarm turns on, its internal siren activates, and it transmits to the control panel.



HiTech HandHeld Touchpad

Arm/Disarm system remotely. Inlcudes panic alarm and light control.

LIFELINE SECURITY'S EQUIPMENT



LifeLine Security is an Authorized GE Security dealer, chosen for their proven history of excellence in professional security system design and installation.

GE Security professionals are dedicated local companies that are backed by GE Security - the world class research, design and manufacturing corporation. GE Security pioneered the development of reliable wireless security systems and created significant innovations in hardwire systems.

GE Security



Wireless Photoelectric Smoke Detector

Wireless photoelectric smoke alarm with CleanMe remote maintenance alert, learn mode, test/silence.



Door/Window Sensor

Use door/window sensors to protect anything that opens and closes, such as doors, windows, jewelry cases, and gun cabinets.



4-Button Wireless Keychain Touchpad

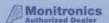
Recessed buttons help prevent false alarms. Red LED confirms button presses and has light control capability













Our Mission:

LifeLine Security and Automation, Inc.'s goal is to provide you with complete peace of mind knowing you have the best in home security protecting what's important to you. We provide affordable solutions, reliable security products and excellent customer service for residential and small business customers.

About Us:

LifeLine Security and Automation, Inc. is a Sacramento, California based home security business. We focus on excellent customer and employee satisfaction and take pride in our work. Our goal is to build lasting relationships throughout the community with each family we meet.

With over 36 years combined experience in the home security industry, LifeLine Security and Automation, Inc. offers the ultimate in home security products and services.

While most traditional home security organizations focus on hard-wired, phone-line monitoring. These outdated systems can be interrupted or disabled easily by cutting the phone line. LifeLine Security and Automation, Inc. uses state-of-the-art two-way voice or cellular monitoring technology to monitor our customers' homes. We can protect any home, with or without a phone line because we specialize in wireless security systems. We currently use the GE Simon XT System that is changing the industry with its size, features, and functions. The entire master control panel, back up battery and cellular module are contained inside the keypad. This assures that your home and family are protected at all times from burglaries, fires, and medical emergencies.

LifeLine Security and Automation, Inc. is a GE Security Authorized Dealer.

ABOUT LIFELINE



Your Advertising and Promotional representative for the Greater East Bay Area is Jim Etherington

To receive a "Promotional Advertising Certificate" for a complimentary Wireless "Cellular" Home Security system with complete installation or to get information on how to receive "Referral Program Rewards" see our "Special Offer" & "Coupon" links

- For more information with **NO OBLIGATION** -

Please use the "Make an Appointment" link on our home page, drop Jim an e-mail or call him at (925) 687-0714