



RAPID EXPERIMENTATION, SCALED INNOVATION.

Impossible Factory: Live

Thursday, October 3, 2024

Location: Boise Centre

Redefine what's possible...

Ready to make the impossible, possible? Impossible Factory: Live is coming to Boise on **Thursday, October 3, 2024** for an immersive event where you can explore AI's infinite potential and Slalom's limitless innovation.

Inside the factory, you'll experience:

- **Live AI demos:** See the power of AI in action with interactive prototypes and real-time demonstrations relevant to Idaho's top industries, hand-picked by Slalom's Boise-based leadership team. Take a look at our featured exhibits below!
- **Impossible sprint workshop:** Participate in a fast-paced, high-impact workshop that turns you into a pro at ideating and executing AI use cases for your business.
- **Expert panel:** Hear the latest innovative trends, insights, and strategies from top AI industry thought leaders.
- **Networking opportunities:** Connect and collaborate with business leaders, innovators, and AI enthusiasts during our complimentary lunch and happy hour.

Event details:

Date: Thursday, October 3, 2024

Time: 1:00pm - 6:00pm

12:00pm - 1:00pm: Arrival/networking (light lunch)

1:00pm - 2:00pm: Welcome & expert panel session

2:00pm - 5:00pm: Breakout sessions including:

- Demo exploration
- Impossible sprint workshop
- Ask the experts

5:00pm - 6:00pm: Networking happy hour

Location: [Boise Centre, Boise, ID.](#)

RSVP HERE:

Business Email*

ajagues@micron.com

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Company*

Micron Technology, Inc.

Job Title*

Director of Business Platforms

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Impossible Factory: Live! Interactive Exhibits:

Demo 1: Revolutionizing Logistics & Maintenance at Scale with AI: Experience first-hand the powerful AI-driven hardware + software integrated logistics solution developed by Kawasaki and Slalom_build that increases safety and efficiency and decrease costs for inspection for major railway systems.

- Technologies: NVIDIA cuOpt, NVIDIA Jetson Orin, Microsoft Azure, Azure Sphere, Databricks.
- Solution Application Opportunities: Route optimization for repairs, supply chain logistics, manufacturing plant operations

Demo 2: Calculating the value of your GenAI investment: Slalom's AI Value Calculator (ALPHA) empowers you to make informed decisions by accurately forecasting the total cost of ownership (TCO) and return on investment (ROI) for AI use cases.

- You'll experience a live demonstration of how ALPHA:
 - Simplifies complex financial analysis
 - Allows you to compare use cases
 - Allows you to return to your use cases to adjust investment decisions

Demo 3: Elevate your workforce's performance with Copilot for Microsoft 365 – Experience a live demo of M365 Copilot capabilities.

You'll learn:

- M365 Copilot Best Practices - learn how to best empower your workforce to adopt and realize the value of this powerful technology.
- About Slalom's journey as an early adopter – Slalom, Inc. was an early adopter of M365 Copilot. Our AI experts will share first-hand insights into our organizations experience implementing M365 Copilot and provide metrics demonstrating how it has enhanced the efficiency of our workforce.

Demo 4: To be announced!

Register today to reserve your spot and be alerted when we announce the details of our 4th Demo.

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